



## **RADIO STATION KKVV 1060 AM PRIVACY POLICY**

**Updated: November 9, 2006**

### **YOUR CALIFORNIA PRIVACY RIGHTS:**

KKVV.COM and Radio Station KKVV 1060 AM, Las Vegas Broadcasters, Inc. collects various types of personal information about you both online and offline during the course of our listener, programmer's and advertising relationship. Under California law, if you are a resident of California, you may make a written request to KKVV.COM and Radio Station KKVV 1060 AM, Las Vegas Broadcasters, Inc. about how we have shared your information with third parties for direct marketing purposes. In response to your written request, KKVV.COM and Radio Station KKVV 1060 AM, Las Vegas Broadcasters, Inc. is allowed to provide you with a notice describing the cost-free means to opt-out of our sharing your information with third parties and if the third party will use it for direct marketing purposes.

If you would like to exercise your rights under California law, please send your written request to the email address or postal address below. Your written request must include your postal address so that we may provide you with our notice and third party direct marketing opt-out form. KKVV.COM and Radio Station KKVV 1060 AM, Las Vegas Broadcasters, Inc. will provide you with this form within thirty (30) days of receiving your written request.

[caprivacyrights@kkvv.com](mailto:caprivacyrights@kkvv.com)

KKVV.COM - California Privacy Rights  
2010 SW HK Dodgen Loop, Suite 108  
Temple, TX 76504

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### **OUR PLEDGE TO YOU**

KKVV.COM acknowledges that keeping your personal information private is important to you. We appreciate your trust in us and pledge to limit access to your personal information to only the people who need the information to perform their job responsibilities.

The following privacy policy of KKVV.COM explains in detail how we collect and use information about you. Use of this website constitutes accepting the practices described in this policy.

### **THIRD PARTY LINKS**

This Web site may contain links to other sites. PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE PRIVACY PRACTICES OF OTHER SITES. We encourage our users to read the privacy statements of each and every Web site that they visit. This privacy statement applies solely to information collected when you visit KKVV.COM.

### **CONSENT**

Every time you use our website, you consent to the collection and use of your personal information

by KKVV.COM as outlined by our then current Privacy Policy. KKVV.COM may at any time amend, modify, restate or revise this Privacy Policy by updating this posting. We recommend that you should periodically visit this page to determine if you have read the current Privacy Policy. Each time that this page is updated, we will have “Updated on month/day/year” denoted at the top of the page.

## **TYPES OF INFORMATION WE COLLECT**

In the normal course of business we collect the following personal and technical information:

### **Registration Data (provided by you)**

When you voluntarily enter personal information into our website it is stored:

- To deliver services, such as newsletters, offers, contests and sweepstakes, surveys, message boards, and other items
- To alert you to news, events, contests, and other items if you so request

You may choose not to enter requested information, but that may prevent you from taking advantage of offerings such as contests and sweepstakes, subscribed newsletters, and customer surveys.

### **Usage (Log) Data (automatic collection)**

We also gather and analyze Usage or Log Data including your IP (Internet Protocol) address, which is assigned by your ISP (Internet Service Provider). Website management through use of Log Data helps to diagnose problems with and optimize performance of the server. It also allows us to evaluate user traffic patterns into, out from, and within our web site.

## **HOW WE USE YOUR INFORMATION**

### **Personal**

We do not disclose personally identifying information except as provided for by this policy.

We do share personally identifying information for the following purposes: In House and within the Broadcasting Communication Group, Inc., which this station is a member of, and to comply with the request of any Law Enforcement authority.

### **Customer Statistics**

We do provide information with no personally identifiable information to a variety of third parties. Some general examples include: aggregate statistics about customers, traffic patterns, and other related site information.

### **Links to Other Websites**

When you visit the KKVV.COM website, you may be linked to other sites outside our service. This includes links to sites operated by KKVV.COM partners. These other sites may send their own cookies to users, collect data, or solicit personal information. These partner sites are not subject to this Privacy Policy.

## **SAFEGUARDING YOUR INFORMATION**

KKVV.COM is committed to protecting the security of your information. Our system strives to protect the confidentiality of your financial data with secure transactions. We also utilize technical software tools such as "firewalls" to reduce the chance of invasion by unauthorized entities.

### **CHILDREN'S PRIVACY**

The protection and safety of children is important to us at KKVV.COM. We will only accept personal information from children under the age of 12 for contests only.

### **CONTACTING US**

Should you have any more questions or concerns regarding our Online Privacy Policy please [click here](#).